



**WINTER 2025 NEWSLETTER** 

## A LETTER FROM THE PRESIDENT

Dear Vicinity Credit Union Members,

## **Happy New Year!**

As we step into 2025, it's thrilling to begin this journey together as Vicinity Credit Union—your Community Champion. This transformation reflects our mission and vision to better serve you and the places we call home.

**Our mission is simple yet powerful:** to serve our members as the neighbors you are, with warmth, dedication, and a commitment to making a real difference in your lives. Our vision is to create a community where financial services are accessible to all, improving lives and strengthening connections.

Over the past year, we embraced significant changes to move closer to this vision. Some, like our updated website, exceeded expectations, while others, such as our online banking upgrade, presented challenges. Despite the bumps, these experiences have made us more confident in our ability to meet your needs with innovative, reliable solutions.

Beyond the digital realm, we've also prioritized the spaces where we meet face-to-face. For example, our Pulaski Branch is currently undergoing extensive renovations, including a new roof and lobby upgrades, aimed at making it safer, more welcoming, and better equipped to serve you.

Last year was a year of transformation, and 2025 will be a year of results. Thank you for your trust, patience, and unwavering support during this exciting journey. You inspire everything we do, and we look forward to continuing to serve you and our shared community in the year ahead.

We invite you to explore our new offerings and experience the difference of being part of Vicinity Credit Union.

Warm regards,



## **Champions in** Action



Recently, Leiana G.-a lifelong member of United and now Vicinity Credit Union-went through a challenging experience. Like many, recent changes and core upgrades interfered with her ability to view and access her accounts online. Thankfully, the Vicinity Credit Union team rose to the occasion and worked ceaselessly to help this member in need. In her own words, "There are still good, hardworking, caring individuals... Those individuals for me were Ms. Tia C. and Mr. Steven S."

After resolving the technical issues preventing her from being able to manage her accounts online, Ms. Leiana says this is exactly why she's been a lifelong credit union member. "In these times, when just about everything involves online interaction and very little human interaction, I was reminded why I joined," and "Credit unions have always been known for their 'human touch.'"

Thank you to Leiana G. for trusting Vicinity Credit Union with her accounts and for believing in the credit union spirit. And a special thank you to our Vicinity Credit Union team members who remind us why we serve: to truly be champions in action.



## **Community Champion**

is a commitment to our planet and the environment.

By promoting sustainability and conscientious effort, we can help ensure our world-the largest community there is-is a safe, healthy place for all. No action is too small, and together we are mighty.



Find out how you can bank smarter-and more sustainably-now!



Whether you're shopping New or Used, switching to an Electric Vehicle, or just trying to lower your current car payment, your Community Champion is here to help.

Secure a lower payment and easy financing with an auto loan from Vicinity Credit Union. With comprehensive options and dedicated help, you're empowered to take the wheel.

**APPLY TODAY** 



Pulaski Branch 4444 S. Pulaski Rd. Chicago, IL 60632 **Evergreen Park Branch** 9148 S. Western Ave. Evergreen Park, IL 60805

**Hyde Park Branch** 1526 E. 55<sup>th</sup> St. Chicago, IL 60615

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